

FURNITURE • CARPET • RUGS • BEDS • LVT • UPHOLSTERY • VINYL • ACCESSORIES

INTERIORS MONTHLY

FIRST FOR FLOORING, FURNITURE AND ACCESSORIES

MARCH 2022



SEDNA
Super soft carpet saving sea life.



Design

Next generation

Being bold

Beds and bedroom



SHARE YOUR SEDNA
f @ #SednaCarpet
www.sedna-carpet.co.uk

OSHUN

THE NEW SEDNA RANGE FOR 2022

A UK brand
since 1964



WE CARE ABOUT OUR PLANET... HOW ABOUT YOU?

OUTDOOR



Rope tricks

Tradition has inspired a first-time collaboration

Taking inspiration from the classic Orkney chair (seen opposite) Vincent Van Duysen has created his first design for Kettal: Giro.

"The initial and core idea and research behind this collection was about the rope, using it in a different way by sewing several together in order to create the shape of the product itself. A big source of inspiration has been the Orkney Chair. As a great example of vernacular product design, this classic has inspired me to draw on the past with an eye to today's and Kettal's technology expertise.

"Whereas in the Orkney the rope was made of real rope, Giro hinges on the flexibility of recycled polypropylene rope and on the necessity to produce such a collection industrially. There is a respect for the tradition and craftsmanship, but translated to an actual modern up-to-date version, taking all the profit of the actual technology

and know-how of Kettal", he says. "The study of vernacular furniture can teach us a lot, not only about the development of understandings of

furniture, or the development of societies and cultures, or about relationships between furniture and wider realities, but also how the position



OUTDOOR



The collection is made up of a folding dining chair, stackable dining chair, club armchair, a three-seater sofa, modular upholstery and side, dining and centre tables

of furniture as a cultural good, as a good embedded in a culture and society, can see furniture serve as a component of projected understandings of heritage and identity, and in doing so can endow attributes on an object of furniture it doesn't naturally, inherently, possess.

"Based on adding a natural material to a very sustainable material that can face all kinds of weather, the result is a very comfortable, welcoming look

and feel. The start of a range that boasts warmth, elegance and cosiness."

The collection consists of dining chairs and tables, sofas, and centre and side tables.

"The combination with teak gives it a very natural, authentic aspect. The materials are the protagonists of the collection, which seems almost not designed, it comes naturally together. Therefore, the attention to details is essential. That's why we attached a deep attention to the intrinsic qualities of each material: the pattern of the rope (twisted), its thickness, its stitching and sewing details. But also, the joinery details, definition of edge radius, sections of the teak.

"In Giro, we have some variety of shapes, textures and materials, such as the difference between the seating items and the coffee and side tables. And still all the items merge harmoniously together to create a warm, tactile and pleasant atmosphere.

"Giro is a collection that can blend into interiors and exteriors due to its tactility and pure lines."

Visit: www.kettal.com



The range is inspired by the Orkney Chair

