



VINCENT VAN DUYSSEN



"The series is manufactured with tactile materials and finishes, rendered in timeless forms"

marketPLACE



Shunning the one-time-use culture oft attributed to fast-fashion brands, **Zara Home** teams with Belgian architect and designer Vincent Van Duysen on a series of spare but warm living room furnishings intended to endure across generations.

The inaugural collection draws from his renowned archives. "I translated my DNA into a program harking back to the last 30 years of work," Van Duysen says. "I was inspired by the pieces inside my two homes, VVD II residence in Antwerp and Casa M in Portugal." (Some of the new products were even photographed in the latter space.) Solid oak, ash wood, Campaspero limestone, cotton, linen, and leather comprise the main palette. "I always choose organic and natural materials," Van Duysen notes. Channeling the designer's yen for simplicity, the pieces are generically named and numbered: Coffee Table 01, for the first of its genre, and so on. The 01 signifies this is the debut "drop," with another to come later in the year, and two Van Duysen collections annually thereafter. Sounds like the beginning of a long and fruitful partnership. zarahome.com ➔

the belgian aesthetic



CLOCKWISE FROM BOTTOM: FRANÇOIS HALARD (2); FREDERIK VERLUVSE (3)

TOP IMAGE & BOTTOM ROW, CENTER: FRANÇOIS HALARD (2); FREDERIK VERLUVSE (5)